

# INTERNATIONAL BUSINESS ASSOCIATE IN SCIENCE AND CERTIFICATE OF ACHIEVEMENT



The International Business program is designed to prepare students with the background and technology necessary to work in a business engaged in international trade. The curriculum is also of value to the individual who is planning to start his/her own import/export business. Internships in local international trade organizations are an important part of the program.

## Career Opportunities

<https://www.grossmont.edu/student-support/career-center/resources.php>

Broker  
Customs Broker  
Freight Forwarder  
Import-Export Agent  
Import-Export Specialist  
International Finance & Accounting  
International Law  
International Planning & Management  
International Purchasing & Management

The Program-level Student Learning Outcomes (PSLOs) below are outcomes that students will achieve after completing specific degree/certificate requirements in this program. Students will:

1. Compare and contrast different political, legal, and economic systems and technological forces and their impact on international management.
2. Understand and appreciate the need for ethics and social responsibility in international management, and the growing pressures on firms to act in an ethically and socially responsible manner in their global business operations.
3. Understand the relationship between national culture and organizational culture, integrate those concepts within the context of international management decision-making, and appreciate the challenges of diversity in their modern work environment.
4. Integrate and apply the basic elements of international strategic management, including the pressures and cost/benefits of strategies that emphasize global integration versus local adaptation; describe the specialized strategies required for emerging economies and for international new ventures.

## Associate Degree Major Requirements

**Note:** All courses must be completed with a letter grade of "C" or higher or "Pass."

Code	Title	Units
BUS-120	Financial Accounting	4
BUS-250	Introduction to International Business	3
BUS-258	The Cultural Dimensions in International Business	3
BUS-259	Introduction to Global Trade Operations	3
BUS-260	Global Trade Operations, Logistics	3
BUS-262	Global Trade Operations, Import Procedures	3
BUS-263	Global Trade Operations, Marketing & Export Procedures	3
Select three of the following:		7-12
BUS-121	Managerial Accounting	
BUS-140	Entrepreneurship: Developing a Business Plan	
BUS-141	Entrepreneurship: Managing a New Business	
BUS-146	Marketing	
BUS-261	Global Trade Operations, Supply Chain Management	
BUS-265A	Internship in International Business	
or BUS-265B	Internship in International Business	
or BUS-265C	Internship in International Business	
or BUS-265D	Internship in International Business	
Or		
BUS-266	Internship in International Business	
Or		
BUS-267	Internship in International Business	
COMM-124	Intercultural Communication	
Or one course in any foreign language		
<b>Total Units</b>		<b>29-34</b>

Plus General Education (<https://catalog.gcccd.edu/grossmont/admission-information/general-education-transfer/>) and Elective Requirements

## Certificate of Achievement

Any student who wishes to complete only the requirements listed above qualifies for a Certificate of Achievement in International Business. An official request must be filed with the Admissions and Records Office prior to the deadline as stated in the Academic Calendar.