

# GRAPHIC DESIGN ASSOCIATE IN ARTS AND CERTIFICATE OF ACHIEVEMENT



Students in this degree program develop entry level skills in design aesthetics, typography, illustration, digital imaging, page layout, web design and professional business practices. The course work provides training with state of the art computer hardware and software used in the graphic design profession. Students develop a professional portfolio for job interviews. *Designed for a two-year degree or certificate only. Students interested in pursuing a bachelor's degree should refer to the Art-Graphic Design degree; please consult the catalog of the transfer institution for specific requirements.*

## Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Clarify design objectives and then apply design principles, communication skills, and production techniques to develop effective designs using industry standard software.

## Career Opportunities

Animator  
Art Director<sup>1</sup>  
Creative Director<sup>1</sup>  
Graphic Designer  
Game Designer  
Illustrator  
Industrial Designer  
Marketing Director<sup>1</sup>  
Multimedia Designer  
Package Designer  
UX/UI Designer  
Web Designer

<sup>1</sup> Bachelor Degree or higher required.

## Course Equivalencies

The following Cuyamaca and Grossmont College courses are considered similar enough to be treated as equivalent. Modification of Major forms are not required.

Cuyamaca Course	Similar Grossmont Course
GD-105	ART-171

## Associate in Science Degree Requirements

Code	Title	Units
ART-124	Drawing I	3
CIS-211	Web Development I	3

GD-105	Fundamentals of Digital Media	3
GD-110	Graphic Design Principles	3
GD-125	Typography	3
GD-126	Adobe Photoshop Digital Imaging	3
GD-129	Page Layout	3
GD-130	Professional Business Practices	3
GD-225	Digital Illustration	3
Select three of the following:		7-10
ART-230	Figure Drawing I	
GD-115	Introduction to Multimedia	
GD-120	User Experience Design	
GD-210	Professional Digital Photography I	
GD-211	Professional Digital Photography II	
GD-212	Professional Digital Photography III	
GD-217	Web Graphics	
GD-222	Web Animation	
GD-223	Advanced Web Animation	
GD-230	Graphic Design Work Experience	

**Total Units** **34-37**

Plus General Education Requirements (<https://catalog.gcccd.edu/cuyamaca/degree-requirements-transfer-information/>)

## Certificate of Achievement

Students who complete only the major requirements above qualify for a Certificate in Graphic Design. An official request must be filed with the Admissions and Records Office prior to the deadline as stated in the Academic Calendar.